

© SWAY MEDIA 2022

END TO END DIGITAL VIDEO PRODUCTION



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SCOPE OF WORK



Concept & Idea



Feedback & Approvals



Execution



Delivery & Publishing



Performance Analytics



Research & Improvement

PRICING

Event Video starting @ 30,000 INR

Explainer Video starting @ 20,000 INR

Digital Video Commercial starting @ 1,30,000 INR

Corporate Video starting @ 30,000 INR

Vertical shorts/reels starting @ 7000 INR

Post Production starting @ 15,000 INR

2D Animation (per minute) @ 15,000 INR

Product Photography starting @ 300 INR per product

Model Portfolio starting @ 25,000 INR

Note: These prices are exclusive of taxes and are subject to change as per the scope of work

Our Journey

Collectively coming from under the same mentorship roof of St. Xaviers, Mumbai what was years ago and yet being uniquely different from one another.

We are writers, producers, marketers, event managers, filmmakers, designers, CG artists and now ultimately we together, are **Sway Motion Media** and what gives us an edge over everyone in advertising, marketing and filmmaking is that we perform and create like professionals yet understand from an amateur viewer's perspective.

We come from different walks of life and our vast experiences together bring magic to the table, and we usually hope it's the edit table 😊

Get to know us: www.swaymedia.in/about-us



20+

Successful ad film campaigns delivered in 2021-22

6

Retained brands

3

Awards won and 1 nominated for



The Process – high end video production



Pre-Production

The Grocery List!

Email us your brief and budget. We get back to you with a solid plan and scope of work. Once the project commences, we give you a first draft OR pre-viz of what we will create. Upon approval we crew up and prepare for the shoot day(s)

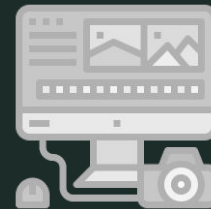


Production

The Shopping!

Once the shoot day(s) finally arrive we make sure to seamlessly gather all the meat and veggies - basically everything we need to cook your film in the edit studio.

We also are highly resourceful during this. Hassle-free!



Post Production

The Cooking & Garnishing!

Our post-production supervisor works closely with the director and your team to ensure the best possible output is delivered to you! We only use high-end software and hardware to save us all time and bring maximum efficiency

Additional services offered - Sway Digital



Branding & Visual Identity

A 360° solution to creating a visual identity for your goods/services with all possible applications



Web Development

Setting up your online presence from scratch and giving it the aesthetic it deserves. We got you covered!



e-Commerce

Align your goods and services and reach your potential customers with all e-commerce tools in one defined Management System



Digital Marketing

Digital has emerged, so not existing online and avoiding breaking into streams where you reach the people you need to is outdated & decaying. Get digital



Social Media Management

Do it in style, with a one stop solution for building a communication and design tone that gets you heard where you need to be



Marketplace Expansion

Not expanding your products and services to existing buzzing websites is missing out on real estate

Thanks!

Reach us on
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Reach your POC,
Saksham anytime at
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Drop in!
Coffee is on us ☺

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LET'S SWAY THEM YOUR WAY

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